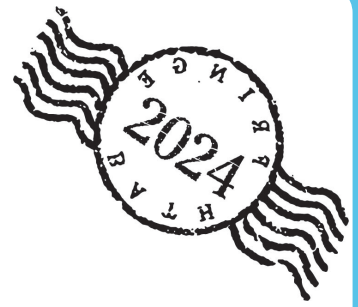


BATH FRINGE FESTIVAL BROCHURE

ADVERTISING RATES

BATH FRINGE 2024

May 24th - June 9th 2024

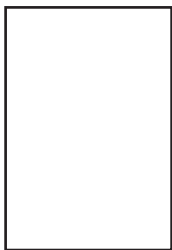


The longest running Fringe festival in England, an explosion of artistic activity - 17 days of new names and familiar faces from the worlds of theatre, music, cabaret & comedy, plus Street Performance, Children's activities, Community Events, and a whole festival of Contemporary Visual Art - in venues, parks and streets all over the city. Fringe audience numbers are reliably strong - in 2023 there were over **16,000** attendances at over **150** events in **30** venues: many different audiences! **18,000** A4 brochures will be distributed at the end of April.

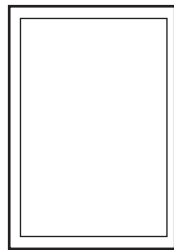
Your message is visible for 7 weeks.

Please aim to provide completed print quality (preferably emailed or on disc) full colour artwork for your advert - here are some suggested sizes. If you want anything different, or more, just ask!

FULL PAGE

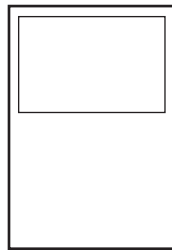


Bleed: 185mm(w)
x275mm(h) +3mm
bleed on all edges

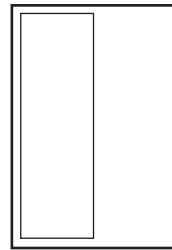


Margins:
165mm(w)
x252mm(h)

HALF PAGE

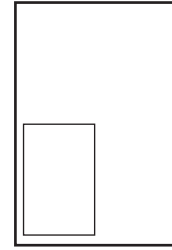


Landscape:
165mm(w)
x124mm(h)

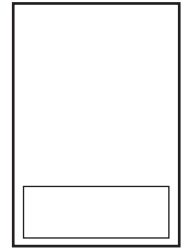


Portrait:
80.5mm(w)
x252mm(h)

QUARTER PAGE



Portrait:
80.5mm(w)
x124mm(h)



Banner
165mm(w)
x60mm(h)

BACK COVER	£1200	HALF PAGE	£400
INSIDE COVERS	£800	QUARTER PAGE	£250
FULL PAGE	£600	Guaranteed position: on application	

We will need a booking for the space by **Friday March 15th**, and artwork by **Friday March 22nd**. EMail it to us via admin@bathfringe.co.uk, or by post or hand-delivered to **Bath Fringe Festival, 103 Walcot Street, BATH, Somerset, BA1 5BW** (that's behind The Bell pub - if we're out, items can reliably be left with the bar staff)

If you have any more precise requirement on the production of the artwork (particularly digital), please EMail us (preferably) or ring us on **01225 480079**. If you know that your design will include any of the following, please indicate with your booking:

- Bleed over margin
- Cut out coupon (must be left hand page)
- Photograph(s) or other scans

If you don't have artwork, never fear, we can do it for you, BUT THERE WILL BE AN EXTRA CHARGE. Get in touch and we can discuss your requirements.

To book your space, contact us as soon as possible, we have been known to sell out of spaces and the good slots go quicker; in all cases remember to make sure we have your artwork **by March 22nd**.

ADVERTISING - Bath Fringe 2024